

# 8 Cloud Computing Advantages

WHY ARE PEOPLE FLOODING TO THE CLOUD?

## BUSINESS BENEFITS OF CLOUD COMPUTING

Movement of IT Expenses from Capital Expenditures (CapEx) to Operational Expenditures (OpEx)

With Cloud computing, businesses can forego the initial investment of computer hardware and on-site-housing and even save on additional physical costs such as cooling, fire protection and security.

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### Improvement of Service Quality

Cloud data centers are run by dedicated 24/7 Support Teams who live and breathe infrastructure maintenance and support.

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### Access to New Technologies and Services

Emerging tech requires large amounts of computing resources which can be accessed more easily with Cloud technology.

**Call now to take advantage of Cloud Computing**

## 5 Technical Benefits of Cloud Computing

### Resource Pooling

Cloud service providers (CSPs) provide a highly scalable environment, offering access to all cloud computing resources precisely when and where they are needed.

### On-Demand Self-Service

Organizations have the flexibility to incorporate the necessary resources promptly, without concerns about delays arising from CSP processes or staffing issues.

### Vendor Support and SLAs

Cloud service providers typically offer robust customer support and Service Level Agreements (SLAs), ensuring a high level of service reliability and responsiveness to address any issues promptly.

### Enhanced Mobility

Cloud computing facilitates mobile access to applications and data, allowing users to be productive on various devices, fostering a mobile-friendly and flexible work environment.

### Security

Cloud providers invest heavily in security measures, including data encryption, access controls, and compliance certifications, often providing a more secure environment than on-premises solutions.